**CALLOUT FOR SEE IT FIRST PROGRAMME PERFORMANCE SLOTS**

The Belgrade Theatre is thrilled to open applications for Midlands-based creatives to perform new work as part of ***See It First* 2025**, an exciting programme of new work, workshops, and conversations between artists and audiences. This opportunity marks the **inaugural performances in our brand-new Jag performance and rehearsal space** – a bold new chapter for the theatre ecology in Coventry.

**We are offering**

* A paid opportunity to preview work ahead of touring or other performance opportunities in one of the Midlands’ top producing theatres
* Access to support from the Belgrade Theatre team prior to & during your time with us. This includes:
  + The opportunity to take pictures & video of work and test work in front of an audience
  + Being part of *See It First*, a programme of new work, workshops and conversations between artists and audiences. More info here: <https://www.belgrade.co.uk/events/see-it-first-2025/>
  + Being part of the inaugural performances in our new Jag performance space

***Fee***

The Belgrade Theatre will pay Visiting Companies a fee ranging from £300-£1000. This will be dependent on several factors including company/cast size and the stage of development the work is currently at.

***Performance Slots***

* Space: The Jag Basement (see images on the webpage)
* Dates: One evening performance on one of the following days: Weds 23, Thu 24, Fri 25 and Sat 26 Jul 2025
* Proposed schedule:
  + Space Familiarisation: 9 AM-12 PM
  + Tech Rehearsal: 1 PM -6 PM
  + Evening Performance (show time tbc)

*This is a suggested schedule and to be discussed with the needs of the chosen show.*

***Technical***

We will provide one multi-skilled technician to support with any technical aspects depending on requirements throughout your time with us.

The Jag Basement Specifications:

* Stage Space: 6m x 4m
* Thrust configuration (seats in front and on stage left) - Capacity up to 46 Alternatively, End-On configuration, capacity up to 30
* Height 2.4m. Please be aware larger set elements may struggle to access the space due to nature of underground space
* A floor plan can be found at the bottom of this document
* We are equipped with basic theatre audio and lighting equipment
* Please note there are no flying/hanging capabilities and that it is difficult to bring theatre flats into the space as the get-in is through a single door and staircase.

***Marketing***

From a marketing perspective, we will work with you on promoting your show during your time here. Your show will be a part of our *See It First* Season, a programme which brings the best work to Coventry to be shared with local audiences before anyone else.

The Belgrade Communications Team will provide the following support:

* Your show/event listed on the Belgrade Theatre website
* Inclusion in *See It First* print
* Inclusion in *See It First* press release
* Inclusion in local online listings
* Organic social media support across Facebook, Instagram, X, Tik Tok and where appropriate, LinkedIn
* Inclusion in *See It First* sponsored Meta posts
* Inclusion in *See It First* sponsored Google Display Network sponsored adverts
* Inclusion in composite *See It First* e-shots to the database and 1 x solus e-shot to target audiences

***Tickets***

Tickets will be sold through our Box Office for £5. A small number of complimentary tickets will be offered to the company for invited guests.

**What We’re Looking For**

* Work made by Midlands-based creatives, ideally with a connection to Coventry and the local area
* New productions (i.e. never been seen in a full production by a public audience)
* Shows that are ready to meet a public audience, at any stage of their development.

We expect creatives applying to:

* Have already secured funding or be in the process of acquiring funding to support the development of the production
* Have already or be able to independently assemble a creative team, cast actors, and hold rehearsals.
* Provide us with copy and images for on sale
* Be going on to further opportunities (e.g. festival or tour) or planning for this in the future

**How to Apply**

You can apply via our application form. For longer responses, there is the option to upload a video or audio response rather than written text. You will also have the opportunity to upload supporting files like a script or video.

Please fill in the form [here](https://forms.office.com/e/x2jAycFL8E).

If you have any access needs that require alternative formats, or have any questions, please email [communityadmin@belgrade.co.uk](mailto:communityadmin@belgrade.co.uk)

We’re happy to chat further if you want to know more about this opportunity and if it’s right for you.

**The deadline for applications is Sunday 4 May** **2025**

**A diagram of a room

AI-generated content may be incorrect.**We will aim to offer artists a slot by **Thursday 8 May.**