

# That Changed My Life

We're inviting you to make a video about the importance of art and culture. We want to share the multitude of ways that our lives have been enhanced by the breadth and vibrancy of art and culture in this country. Then we'll share them as widely as we can.

Anyone can make a video. You don't have to be an expert. It should only take a few minutes but it could have an impact of lasting importance.

We want to know about any song, film, play, dance, comic, book or work of art that has meant something special to you. It might be opera or street art. It might be professional or amateur. You may have taken part in it or have been an audience member, a reader or a visitor.

The change it made in your life may be small - it cheered you up or was a shared experience with someone important to you – or it may be life long.

## BEFORE YOU START

- Film on anything: a video camera, a phone, a webcam
- Make sure the sound is good: we need to hear you
- Check the lighting: make sure there is light on your face and not behind you

## RECORDING

This is your video so say it your way. Here are some guidelines which may be helpful:

- Make it personal: talk about how art and culture has changed you
- Make it short: talk for as long as you need to but no longer
- Be specific: give an example of what changed you
- Talk about impact: how did it have an effect on you?
- Don't make assumptions: try not to use acronyms or insider talk. These videos are for everyone.

## SHARING

Once you've made your recording be sure to share it with everybody.

- In the title your video include your name and #thatchangedmylife e.g. "Matt #thatchangedmylife"
- Upload the video to YouTube. You need an account to do that but it's free and quick to do. For help on uploading, go to the Google help page [here](#).
- Tell everyone: share the link through your social networks
- From time to time, we'll do a search for the videos and add them to the **That Changed My Life** video playlist.

Thanks!