

**THAT  
CHANGED  
MY LIFE**

**We're inviting you to make a short video to show why arts & culture matter to you.**

We want to know about any song, film, performance, comic, song, book or work of art that has meant something special to you. The change it made in your life may be small - it cheered you up or was a shared experience with someone important to you - or it may be lifelong.

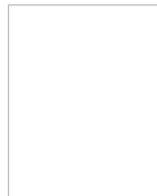
Film on anything: a video camera, a phone, a webcam. Use a Google account to upload it to YouTube with your name, the name of the artist or event and #thatchangedmylife in the title. And then share it with everybody. Search for #thatchangedmylife if you want to get some inspiration.

To say thanks we'll enter you in a monthly draw to win two free tickets to Brighton Dome and Brighton Festival throughout 2014.

**Why not stick this postcard in a window to show your support?**

This project is organised by the What Next? movement: a national conversation on new ways to champion arts & culture.

**#thatchangedmylife**



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